

Andy Wolber

3465 Wexford Court / Ann Arbor, MI 48108
313-595-2017 / andy@wolberworks.com

Experience

NPower Michigan, an affiliate of Michigan Nonprofit Association

Executive Director (August 2005 - present)

Acting Executive Director (May 2005 - August 2005)

Director of Consulting (February 2002 – May 2005)

- Created, managed and delivered technology capacity-building programs funded by organizations such as the Kellogg Foundation, Kresge Foundation, New Detroit, and federal "Compassion Capital" funds. These multi-year projects combined technology planning workshops, direct technology consulting services, and technology grant funding in project sizes ranging from \$25,000 to \$300,000.
- Delivered technology strategy workshops and webinars to hundreds of nonprofit organizations in Michigan, Ohio and Missouri. Presenting partners have included: Nonprofit Alliance (Battle Creek), Northsky Network (Traverse City), Toledo Community Foundation, Great Lakes Center for Youth Development (Marquette) and Ohio Provider Resource Association (Columbus).
- Managed the merger of NPower Michigan with Michigan Nonprofit Association (legally completed in January 2007).
- Initiated an online wiki to provide technology purchasing advice for small to mid-sided clients at <http://techguide.npowermichigan.org>.
- Report to a board of ten directors.

divine (formerly marchFIRST and USWeb/CKS)

Sales Specialist, Texas region (October 2001 – February 2002)

Brand Strategy Manager (January 2001 – February 2002)

Senior Consultant, Dallas strategy practice (January 2000 – December 2000)

- Part of a four-member team that developed strategy for site redesign and online loyalty program for JCPenney. Other projects for this client included developing functional strategy for a gift finder, wish list, and mix and match shopping features.
- Designed process for StorageTek to improve internal knowledge transfer and content management by implementing new policies and procedures for managing 300+ internal websites
- Created Internet and intranet development strategy for regional hospital

Dallas Historical Society

Executive Director (September 1996 – January 2000)

Acting Director (January 1996 – September 1996)

Director of Development (June 1995 – December 1995)

- Managed staff of 8 and annual budget of \$900,000
- Negotiated first sponsorship package with the State Fair of Texas
- Maintained excellent working relationship with board of 60 high-profile Dallas community leaders
- Raised funds that eliminated all long-term debt
- Developed new programs, including tours, tour guide training, and exhibits in collaboration with other organizations
- Managed creation of first traveling exhibit
- Created website (www.dallashistory.org), including public message board
- Implemented e-mail marketing campaigns to promote events and web-based exhibits
- Initiated organization's use of film and video in exhibits
- Installing organization's first computer network, internet access and voicemail system
- Developed historic building operational policies and procedures

Dallas Theater Center

Manager of Institutional Giving (April 1994 – June 1995)

- Managed relationships with governmental, corporate and foundation funders
- Designed relational donor information database in Microsoft Access

Dallas Black Dance Theater

Director of Development (October 1992 – March 1994)

- Prepared strategic plan to obtain a National Endowment for the Arts grant (\$48,000)
- Created standardized marketing and development materials

Education

Southern Methodist University, Dallas, TX (3.56/4.00, May 1992)

Master of Business Administration (MBA)

Electives included financial modeling, managing information technology, advanced managerial finance, and planning and control for small business

Master of Arts: Arts Administration

Lanham Deal Arts Administration Scholar

Internships with Dallas Theater Center, Voices of Change (contemporary chamber music ensemble), Dallas Coalition for the Arts, KERA (PBS station), and the Corporate Council for the Arts (Seattle, WA)

Spring Arbor College, Spring Arbor, MI (Magna cum laude, 3.83/4.00, May 1990)
Bachelor of Arts: Music Theory and Composition; Fine Arts Division Honors
Taught electronic music course

Consulting

Knowledgebuilder.com, an educational technology start-up (1999)

- Conducted competitor analysis and research
- Developed business plan and financial model for presentation to venture capitalists

Origins of the Southwest, a proposed \$60 million new museum in Arlington, TX (1998)

- Developed economic impact estimates, business plan and operating structure

Volunteer Community Leadership

Arts District Friends, Dallas arts district development advocacy organization (1995-2002)
Chairman, 2000-2002; Treasurer 1998-1999

Southern Methodist University Arts Administration & Corporate Communications division
Advisory Board Member (2000-2002); Guest lecturer (1994-2002)

Center for Nonprofit Management, Dallas (1997-2002)

Volunteer Consultant

- National Alliance for the Mentally Ill, Dallas – strategic planning workshop (2000)
- Planned Living Assistance Network of North Texas – strategic planning workshop (2000)
- Court Appointed Special Advocate of Rockwall County, TX – board development (1999)
- Holy Family School of McKinney, TX – strategic planning workshop (1998)
- Garland Landmark Society, TX – organizational assessment (1997)

Dallas Coalition for the Arts, arts advocacy organization (board member 1995-1996)

Other Skills and Interests

Excellent knowledge of business and technology practices of nonprofit organizations.

Student of contemporary business literature and the application of leading-edge technology.